




BRYAN ARCHER

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PROFESSIONAL SUMMARY

Founder of Book Acquisitions Society and co-founded Powerhouse Scholars Guild and has been a literary specialist since 2014 and he has more than 10 years of involvement in different angles of the publishing industry as a publishing and marketing expert and in the development of speaking to makers, he has as well worked as an editor, an insightful scout, and a rights chief.

New York-based literary specialist and a part of the Affiliation of Creator Agents. He has taken part in writers' conferences internationally and has instructed numerous classes around composing inquiry letters, planning book recommendations, and getting published.

Commission-based literary agent who has a wide business network for both traditional and TV/Film adaptation book rights acquisition.

WORK HISTORY

INDEPENDENT AGENT | EXECUTIVE LITERARY AGENT

New York NY - December 2014 - Present

- Resolved publishing issues that impacted sales and business outcomes.
- Exceeded sales goals by at least 80% for 12 quarters in row.
- Drove business advancement through proactive organizing and business relationship-building qualities.
- Led a literary group in the conveyance of publishing ventures, resulting in Book Rights Acquisitions.
- Proofread, edited, and evaluated final copy to verify content aligned with established guidelines.
- Used coordination and planning skills to achieve results according to schedule.
- Proved successful working within tight deadlines and fast-paced atmosphere
- Pitched content strategies and managed Book Rights asset acquisition.
- Arranged an assortment of diverse composed communications, reports, and documents to guarantee smooth operations.
- Worked closely with authors and publishing companies to maintain ideal levels of communication to successfully and effectively complete projects.
- Exceeded objectives through effective assignment prioritization and extraordinary work ethic.
- Settled issues, moved forward operations, and given remarkable benefit.
- Conducted research, gathered information from multiple sources and presented results.
- Developed and conveyed engaging deal introductions to communicate product benefits.
- Proactively overseen client correspondence and recorded all following and communications.

ATKINS LITERARY AGENCY | FREELANCE EDITOR / LITERARY ASSISTANT

Los Angeles CA | March 2013 - December 2014

- Identified issues, analyzed information and provided solutions to problems.
- Prepared, rewrote and edited hundreds of book pages per week to improve readability and impact.
- Coordinated with writers to maintain consistent content while removing minor problems.
- Provided concise and constructive editorial feedback to writers.
- Conducted editorial meetings with staff members to collaborate and review proposed publication suggestions.
- Proofread, edited, and evaluated final copy to verify content aligned with established guidelines.
- Optimized content with key search terms to drive traffic and online visibility.
- Oversaw editorial calendars and content schedules to deliver production and relevant information on time.
- Coordinated Book content and topics with editor and chief.
- Worked with graphic artists, post-production team members and other specialists to produce captivating and successful content.

SEVERAL COMPANIES | SENIOR PUBLISHING - MARKETING CONSULTANT

New York NY | January 2003 - February 2013

- Established targets for social media platforms to reflect business objectives.
- Increased brand awareness by developing technical and non-technical marketing collateral and presentations, public relations campaigns, articles and newsletters.
- Developed and executed marketing programs and general business solutions resulting in increased company exposure, customer traffic and elevated sales numbers.
- Managed relationships with key industry partners and implemented promotional initiatives to maximize marketing program performance.
- Worked with marketing teams to create, deploy and optimize effective campaigns for authors/clients.
- Analyzed book buyers patterns to identify trends and target key demographics.
- Developed and implemented targeted digital strategy to improve book sales performance.

SKILLS:

- Book Presentation
- Network development
- Literary knowledge
- Reagent preparation
- Executive sales strategies
- Executive-level presentations
- Expectation management
- An eye for detail
- A collaborative spirit
- Book contract knowledge
- Closing sales
- Resilience
- Sales Strategies
- Interpersonal communication skills
- Revenue Generation
- Performance improvement
- Problem solving strength
- Book marketing
- Sales expertise
- Book Product promotions
- Account acquisition and retention
- Making offers
- Financial transactions expertise
- Written Communication
- Detail-oriented
- Compassion
- Organization and Time management
- Data management
- Interpersonal Communication

"Representing an author, whether trying or set up, is an honor and a commitment I take exceptionally and truly. I am energetic almost arranging the leading deal possible. I am energetic around working at the side our experienced and esteemed auxiliary rights and contracts groups to crush as much juice out of a single property because it will surrender."

I'm too committed to making a difference set up authors proceed to develop their careers. I am a free specialist, in that, I'll work through as many drafts over the course of as numerous a long time because it takes to clean a composition I accept into a tall sparkle earlier to accommodation. My objective is to construct long-term relationships with authors and to assist them distribute books that will stand the test of time."

I am also at long last looking at authoritatively propelling his possess agency this year and proceed to guide aspiring agents.

Submissions:

Bryan Archer is trying to find solid composing, a one of a kind perspective, a paramount story, an interesting character, and a thought-provoking problem a youthful reader is enthusiastic to see resolved.

As of now, representing Melanie Moye, Henry Burns, Murleen Goodrich, Teresa Schanski, John Ruiz and numerous others.